

NCC Cable System Order

11762920

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	

Update Date	09/29/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	8
Total	\$2,368.00
Commission	\$355.20
Net Total	\$2,012.80
Total Spots	136
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
2	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
3	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
4	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
5	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
6	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
7	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
8	AEN	VARIOUS	11/7/16	11/13/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	Issue
9	CNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
10	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
11	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
12	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
13	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
14	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
15	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
16	CNBC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
17	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
18	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
19	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
20	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
21	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS

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Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	8
Total	\$2,368.00
Commission	\$355.20
Net Total	\$2,012.80
Total Spots	136
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
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Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
23	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
24	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
25	CNN	NEW DAY<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
26	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
27	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
28	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
29	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
30	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
31	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
32	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
33	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	16:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
34	CNN	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
35	CNN	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
36	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
37	CNN	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
38	CNN	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
39	CNN	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
40	CNN	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
41	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
42	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,368.00
Sales Coordinator	Lilika Marino	Est Code	HS61	Commission	\$355.20
Office	Washington	Product Name		Net Total	\$2,012.80
Phone	(301) 951-2620	Credit Status		Total Spots	136
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
44	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
45	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
46	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
47	CNN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	Issue
48	CNN	VARIOUS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
49	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
50	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
51	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
52	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
53	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
54	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
55	CNN	VARIOUS	11/7/16	11/13/16	05:00	09:00						X	X	-	-	0	\$18.00	\$0.00	30	Issue
56	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
57	DISC	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
58	DISC	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
59	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
60	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
61	DISC	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
62	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
63	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	Issue

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System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
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Office	Washington	Product Name		Net Total	\$2,012.80
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Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	DISC	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
65	DISC	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
66	DISC	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
67	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
68	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
69	DISC	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
70	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
71	ENT	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
72	ENT	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
73	ENT	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
74	ENT	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
75	ENT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
76	ENT	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
77	ENT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
78	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
79	ESP2	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
80	ESP2	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
81	ESP2	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
82	ESP2	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
83	ESP2	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
84	ESP2	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue

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Market	Grand Rapids	Client Code			Total # of Weeks	8	
AE	Matthew Marcus	Product Code			Total	\$2,368.00	
Sales Coordinator	Lika Marino	Est Code	HS61		Commission	\$355.20	
Office	Washington	Product Name			Net Total	\$2,012.80	
Phone	(301) 951-2620	Credit Status			Total Spots	136	
Status	Accepted				Affiliate Split	100.0	
Survey	Cable Nielsen Live+3 Jul'16	Primary Demo	Adults 35+		Sold On	Cost Per Spot	
		Makegood Policy	Approval Required		GRP	-	GIMP
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85	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
86	ESPN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
87	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
88	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
89	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
90	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
91	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
92	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
93	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
94	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
95	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
96	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
97	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
98	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
99	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
100	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
101	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
102	ESPN	VARIOUS	9/19/16	9/25/16	05:00	09:00						X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
103	ESPN	VARIOUS	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
104	ESPN	VARIOUS	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
105	ESPN	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,368.00
Sales Coordinator	Lika Marino	Est Code	HS61	Commission	\$355.20
Office	Washington	Product Name		Net Total	\$2,012.80
Phone	(301) 951-2620	Credit Status		Total Spots	136
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	ESPN	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
107	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
108	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
109	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
110	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
111	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
112	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
113	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
114	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
115	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
116	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
117	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
118	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
119	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
120	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
121	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
122	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
123	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
124	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
125	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
126	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,368.00
Sales Coordinator	Lika Marino	Est Code	HS61	Commission	\$355.20
Office	Washington	Product Name		Net Total	\$2,012.80
Phone	(301) 951-2620	Credit Status		Total Spots	136
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R2 9 29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
128	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
129	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
130	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
131	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
132	ESPN	SPORTSCENTER M/AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00						X	X	-	-	0	\$18.00	\$0.00	30	Issue
133	FOOD	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
134	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
135	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
136	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
137	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
138	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
139	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
140	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
141	FOOD	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
142	FOOD	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
143	FOOD	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
144	FOOD	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
145	FOOD	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
146	FOOD	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,368.00
Sales Coordinator	Lilka Manno	Est Code	HS61	Commission	\$365.20
Office	Washington	Product Name		Net Total	\$2,012.80
Phone	(301) 951-2620	Credit Status		Total Spots	136
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
147	FOOD	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
148	FXNC	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
149	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
150	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
151	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
152	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
153	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
154	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
155	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
156	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
157	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
158	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
159	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
160	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
161	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
162	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
163	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
164	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	1	\$12.00	\$12.00	30	Issue
165	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
166	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
167	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,368.00
Sales Coordinator	Lilka Marino	Est Code	HS61	Commission	\$355.20
Office	Washington	Product Name		Net Total	\$2,012.80
Phone	(301) 951-2620	Credit Status		Total Spots	136
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
168	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
169	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
170	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
171	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
172	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
173	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
174	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
175	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
176	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
177	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
178	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	Issue
179	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
180	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
181	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
182	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
183	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
184	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
185	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
186	FXNC	FOX & FRIENDS<	11/7/16	11/13/16	05:00	09:00						X	X	-	-	0	\$18.00	\$0.00	30	Issue
187	GOLF	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	1	\$10.00	\$10.00	30	Issue
188	GOLF	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	8
Total	\$2,368.00
Commission	\$355.20
Net Total	\$2,012.80
Total Spots	136
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
189	GOLF	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
190	GOLF	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
191	GOLF	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
192	GOLF	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
193	GOLF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
194	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
195	GOLF	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
196	GOLF	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
197	GOLF	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
198	GOLF	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
199	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
200	GOLF	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
201	GOLF	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
202	GOLF	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	1	\$12.00	\$12.00	30	Issue
203	GOLF	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
204	GOLF	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
205	GOLF	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
206	GOLF	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
207	GOLF	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
208	GOLF	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
209	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	6238790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,368.00
Sales Coordinator	Lika Marino	Est Code	HS61	Commission	\$355.20
Office	Washington	Product Name		Net Total	\$2,012.80
Phone	(301) 951-2620	Credit Status		Total Spots	136
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R2 9 29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
210	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
211	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
212	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
213	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
214	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
215	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
216	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
217	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
218	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
219	HALL	GOLDEN GIRLS/RASIER	9/26/16	10/2/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	REMOVED SPOTS
220	HALL	GOLDEN GIRLS/RASIER	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	REMOVED SPOTS
221	HALL	GOLDEN GIRLS/RASIER	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	REMOVED SPOTS
222	HALL	GOLDEN GIRLS/RASIER	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	REMOVED SPOTS
223	HALL	GOLDEN GIRLS/RASIER	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	REMOVED SPOTS
224	HALL	GOLDEN GIRLS/RASIER	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	REMOVED SPOTS
225	HALL	GOLDEN GIRLS/RASIER	11/7/16	11/13/16	00:00	02:00	X	X						-	-	0	\$8.00	\$0.00	30	REMOVED SPOTS
226	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
227	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
228	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
229	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
230	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	8
Total	\$2,368.00
Commission	\$355.20
Net Total	\$2,012.80
Total Spots	136
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
231	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
232	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
233	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
234	HGTV	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
235	HGTV	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
236	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
237	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
238	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
239	HGTV	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
240	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
241	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
242	HIST	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
243	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
244	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
245	HIST	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
246	HIST	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
247	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
248	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
249	HIST	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
250	HIST	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
251	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,368.00
Sales Coordinator	Lika Marino	Est Code	HS61	Commission	\$355.20
Office	Washington	Product Name		Net Total	\$2,012.80
Phone	(301) 951-2620	Credit Status		Total Spots	136
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
252	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
253	HIST	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
254	HIST	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
255	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
256	LIF	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
257	LIF	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
258	LIF	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
259	LIF	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
260	LIF	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
261	LIF	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
262	LIF	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
263	LIF	MOVIE- ACQUIRE/AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
264	LIF	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
265	LIF	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
266	LIF	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
267	LIF	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
268	LIF	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
269	LIF	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
270	LIF	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
271	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,368.00
Sales Coordinator	Lika Marino	Est Code	HS61	Commission	\$355.20
Office	Washington	Product Name		Net Total	\$2,012.80
Phone	(301) 951-2620	Credit Status		Total Spots	136
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPM	-

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
272	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
273	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
274	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
275	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
276	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
277	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
278	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
279	MNBC	MORNING JOE<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	0	\$14.00	\$0.00	30	REMOVED SPOTS
280	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	REMOVED SPOTS
281	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	REMOVED SPOTS
282	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	REMOVED SPOTS
283	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	REMOVED SPOTS
284	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	REMOVED SPOTS
285	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	REMOVED SPOTS
286	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
287	MNBC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$10.00	\$20.00	30	Issue
288	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
289	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
290	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
291	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
292	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,368.00
Sales Coordinator	Lilka Marino	Est Code	HS61	Commission	\$355.20
Office	Washington	Product Name		Net Total	\$2,012.80
Phone	(301) 951-2620	Credit Status		Total Spots	136
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R2 9.29 Revising totals to reflect what ran, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
293	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
294	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
295	MNBC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
296	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
297	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
298	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
299	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
300	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	REMOVED SPOTS
301	MNBC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
302	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
303	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
304	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
305	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
306	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
307	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
308	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	REMOVED SPOTS
309	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00						X	X	-	-	0	\$14.00	\$0.00	30	Issue
310	TBSC	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
311	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
312	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS
313	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	REMOVED SPOTS